



THE REGIONAL LEADERSHIP PROGRAM

In today's economy, business marketing and continuing education dollars need to yield a measurable return on investment.

Leadership Tampa Bay leverages your investment of time and money throughout the Tampa Bay region – many times over.

Leadership Tampa Bay is a non-partisan, non-special interest, regional program with the goal of enhancing awareness, education and knowledge of major Tampa Bay regional issues through learning experiences and discussion.

Leadership Tampa Bay delivers timely and relevant programs delving into the critical issues facing our area. Each class is a diverse group of business executives and community leaders who gain better understanding of regional challenges AND opportunities. Graduates emerge poised to seek and affect

COMMITMENT

Tuition for each participant is \$2800. A \$25 non-refundable processing fee is required with all applications. Once selected, payment is due by Friday, September 16, 2011. Please call Alice Bessette, Executive Director of Leadership Tampa Bay, with any questions at (813) 486-8917.

To graduate from Leadership Tampa Bay, participants are expected to attend all sessions (two excused absences are allowed). The opening retreat and closing retreat are mandatory to graduate. Participants who miss more than two programs or the opening or closing retreat will be dropped from the program without a refund of tuition.

PROGRAM SCHEDULE

Programs are all day sessions, unless otherwise noted. (E) = Evening event. (O) = Overnight
Holiday Party (this event is not included in tuition price)

September 22, 2011	Kick-off Reception (E)
October 6 & 7, 2011	Opening Retreat (O)
October 27, 2011	1st Program Day
November 17, 2011	2nd Program Day
December 8, 2011	Holiday Party (E) (Optional)
January 5, 2012	3rd Program Day
January 25 & 26, 2012	Tallahassee Trip (O)
February 16, 2012	4th Program Day
March 8, 2012	5th Program Day
March 29, 2012	6th Program Day
April 12, 2012	7th Program Day
April 19, 2012	8th Program Day
May 3, 2012	9th Program Day
May 17, 2012	10th Program Day
June 7 & 8, 2012	Closing Retreat (O)
June 21, 2012	Graduation (extra charge)

solutions and seize opportunities benefitting both the entire Tampa Bay community and your company.

PEOPLE OF ACTION

Leadership Tampa Bay participants include upper managers of top corporations, local government leaders, entrepreneurs, community leaders and more--all dedicated to serving the Tampa Bay area.

Participants in Leadership Tampa Bay represent a cross-section of the region, both geographically and professionally. More than 700 individuals from over 350 businesses and organizations in the region benefited from the leadership development experience of Leadership Tampa Bay. To learn more, visit our web site at www.leadershiptampabay.com, or call our executive director at **813.486.8917**.



LEADERSHIP WITHOUT BOUNDARIES – TAMPA BAY’S REGIONAL LEADERSHIP PROGRAM

Application for the Class of 2012



Are You Ready to Take the Lead?

We look forward to receiving your completed application by Friday, July 29, 2011.

All applicants will be notified by Friday, August 12, 2011.

Candidate information

Name (Last, first, middle initial)

Informal name

Title

Company

Address

City

Zip Code

Phone

Fax

Email address

Home address

City

Zip Code

Phone

Years in Tampa Bay area

Date of Birth

Spouse

Other leadership programs from which you graduated and year

Employer Commitment

This candidate has my full support to participate in Leadership Tampa Bay. I am aware of the time commitment involved in his/her effective participation as well as the financial obligation. This must be signed by the firm's chief executive officer, if other than the applicant.

Name

Title

Organization

Signature

Date

Recommendations

Personal recommendations: Please list two persons who are knowledgeable about your leadership performance and potential. You may submit one letter of recommendation from one of the persons listed below.

Name

Title

Organization

Phone

Name

Title

Organization

Phone



Leadership Tampa Bay is a non-profit organization governed by an independent board of directors who live and work in various parts of the Tampa Bay region. Funded through tuition and sponsorships, 100 percent of monies go toward programs for class members and alumni. For a complete list of Leadership Tampa Bay graduates, and more information about the organization, go to www.leadershiptampabay.com

Your selection for Leadership Tampa Bay is based solely on the information contained in this application.

Please limit your responses to no more than 150 words per response.

Community Involvement

Please list, in order of importance to you, community, civic, professional, religious, social, athletic and other organizations you are, or have been a member during the past three years. State your leadership roles and indicate significant contributions you have made. To the right of each item listed, indicate the years of your involvement and the time you currently devote to that organization or activity each month.

What do you like best about the Tampa Bay region? What do you like least?

Identify and briefly explain three challenges you feel exist in the Tampa Bay region?

How would you attempt to resolve the most critical challenge of those listed above?

What is your primary motivation to participate in an organization like Leadership Tampa Bay?

I understand the goals and commitments of the Leadership Tampa Bay program. If selected, I will devote the required time and pay my tuition prior to Friday, September 16, 2011. I further understand Leadership Tampa Bay extends beyond the nine-month program to a lifetime of opportunity for involvement. I commit to joining the Alumni and supporting its work. I agree to be bound by the above commitments in signing this application.

Candidate's signature

Date

Optional information

Male Female

African-American American Indian Asian/Pacific Islander Caucasian Hispanic

Return to:

Please enclose a photograph for the class directory if selected (photos will not be returned)

Deadline

Friday, July 29, 2011

Leadership Tampa Bay, P.O. Box 1315, Tampa, FL 33601-1315.
Or email to: info@leadershiptampabay.com

Please include:

- Completed application with all questions answered
- \$25 Non-refundable processing fee
- One letter of recommendation
- Photograph for class directory

“Leaders are made, they are not born. They are made by hard effort, which is the price which all of us must pay to achieve any goal that is worthwhile.”

— Vince Lombardi

